

# UTECH EUROPE 2027 EXHIBITION SPONSORSHIP OPPORTUNITIES

2024 sponsors have First Right of Refusal

REGISTRATION DESK	<b>€12,600</b> Be the first exhibitor that the visitors see when they enter the show. This highly visible sponsorship offers immediate visibility and presence at the show. Your logo will appear in a prominent position on the registration desks.
SHOW CARRIER BAGS	<b>€11,550 EXCLUSIVE SPONSOR</b> <b>€6,300 IF PRODUCED BY SPONSOR</b> Distributed from the registration desk to visitors as they enter, branding on the show bags will promote your company across the whole show floor for the duration of the event. These lightweight, non-woven show bags have extended branding life as many make their way back to visitors' offices post show. UTECH branding will also appear on the bag.
LANYARDS	<b>€11,025</b> <b>€5,775 IF PRODUCED BY SPONSOR</b> Distributed with the badges to each visitor at UTECH Europe 2027, lanyards are the perfect way to extend your brand throughout the entire event. They are also often taken away by the visitors who re-use them throughout the year.
BADGES	<b>€6,300</b> Distributed to every visitor at UTECH Europe 2027, and worn for all three days of the event.
WINDOW STICKERS ABOVE MAIN ENTRANCE	<b>€15,750 FOR 6 LARGE STICKERS</b> (12,30 x 6,20 m) This photo shows 6 large stickers. 
LCD MONITORS	<b>€6,300 FOR FOUR SCREENS IN ONE LOCATION</b> Located in Main Entrance as seen in the registration area entering the hall.  <b>€6,300 FOR 4-IN-1 LARGE SCREEN IN ONE LOCATION</b> Located in Main Entrance as seen in the registration area entering the hall. 
STAIR STICKERS	<b>€7,350 EXCLUSIVE</b> Graphics on the risers of the stairs in the area heading up to the 2nd floor restaurant, MECC@Table and the MECC entrance leading to the NH Hotel. 

# UTECH EUROPE 2027 EXHIBITION SPONSORSHIP OPPORTUNITIES

## FLOORTILES

### €4,200 FOR 5 – 1m x 1m STICKERS

Exhibitors can provide artwork for UTECH to produce and install these graphics on floor or carpet in strategic spots throughout foyer, registration and conference areas. This provides repeated visibility of sponsor's logo and products and reminders to come to sponsor's stand. Various sizes, shapes and quantities are available upon request, and will be priced accordingly.



## WALL BANNER

### €6,300 PER BANNER

Banners #1, #3, and #4 are available and seen as visitors enter the Main Entrance of the MECC either through the front doors or from the carpark. UTECH will produce and hang these banners with creative provided by Sponsor. These banners will remain in place throughout the entire three-day show.



## UTECH DIGITAL SHOW GUIDE

The ultimate guide to the show, the show guide has high value both before, during and after the show. Raising your company's profile by advertising in the digital show guide puts you one step ahead of your competitors. The Show Guide will be available digitally to every visitor to the show, direct to their device.

- Full Page 4 colour **€1,500**
- Half page 4 colour **€800**
- Quarter page 4 colour **€500**
- Logo on show guide listing **€310**



## INSERTS IN BAGS

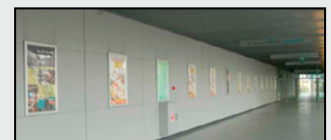
### €1,575 PER INSERT (one document)

UTECH staff will insert one piece of corporate/product literature into the show bag at registration. Supply us with the A4 pieces and we will insert them on your behalf. A simple, and easy way to promote your brand. Every visitor will receive your information as they enter the exhibition. Sponsor is responsible for production of insert and shipping it to show organisers.

## A0 POSTERS

### €4,200 FOR SIX POSTERS

There are 18 posters visible to attendees in the Maastricht Passage leading to the P5 car park. Sponsors can purchase six or as many as desired up to 18. UTECH Organisers will produce and hang these posters with creative provided by Sponsor. They will remain in place throughout the entire three-day show.



## OUTDOOR SIGNAGE FLAGS

### €1,575 PER FLAG

Sponsor's logo will appear on both sides of each flag outside the MECC building at the Main Entrance. Size is 100 x 300 cm. UTECH will produce the flags and have them hung on the poles where they will be displayed throughout the entire three-day show.



# UTECH EUROPE 2027 EXHIBITION SPONSORSHIP PACKAGES

## Platinum Sponsorship Package: €16,000

### Conference theatres branding –

- Logo in conference theatres
- Logo on holding slides during conferences (excluding the awards)

### Speaker slot at UTECH Europe

- 30 minute speaking slot
- Presentation will be recorded, edited and uploaded on UTECH Europe website and promoted following the show
- 30 second commercial to be added before and after the presentation before being added to the website and promoted

### UTECH Europe Promotional material will display the sponsors logo

- Print, digital, emails
- throughout the year

### UTECH Europe Promotional branding across social media

- Urethanes Technology 7,000+ LinkedIn followers
- UTECH Europe 1,900+ LinkedIn followers

### Button banner on the UTECH Europe website

- 200x200 pixels

### Use of a Platinum UTECH Europe sponsor logo for one year

- For use on advertisements, social media and email

### Page in UTECH Europe Show guide

- Full page advert in UTECH Europe Digital Show Guide, available to all show attendees – direct to their device.

### Urethanes Technology pre-show issue (UT is the official magazine for UTECH Europe)

- Page A4 advertisement

### Two promotional email shots to UTECH Europe visitors



## Gold Sponsorship Package: €8,000

### Speaker slot at UTECH Europe

- 30 minute speaking slot
- Presentation will be recorded, edited and uploaded on UTECH Europe website and promoted following the show
- 30 second commercial to be added before and after the presentation before being added to the website and promoted

### UTECH Europe Promotional material will display the sponsors logo

- Print, digital, emails
- throughout the year

### UTECH Europe Promotional branding across social media

- Urethanes Technology 7,000+ LinkedIn followers
- UTECH Europe 1,900+ LinkedIn followers

### Button banner on the UTECH Europe website

- 200x200 pixels

### Use of a Gold UTECH Europe sponsor logo for one year

- For use on advertisements, social media and email

### Half Page in UTECH Europe Show guide

- Half page advert in UTECH Europe Digital Show Guide, available to all show attendees – direct to their device.

### Urethanes Technology pre-show issue (UT is the official magazine for UTECH Europe)

- Half page A4 advertisement



# UTECH EUROPE 2027 EXHIBITION SPONSORSHIP PACKAGES

## Silver Conference Sponsorship Package: €6,825

- 30 min speaking slot
- Presentation will be recorded, edited, and uploaded on Utech Europe website
- Presentation will be archived on the Utech Europe website for six months
- ½ page A4 in the Jan/Feb 2027 issue of Urethanes Technology
- ½ page A5 in the UTE show guide
- Conference programme Promotion in print, digital, emails and social media
- 30 second commercial to be added before and after the presentation before being added to the website and promoted



THE **LEADING** INTERNATIONAL EXHIBITION AND CONFERENCE  
FOR THE **GLOBAL POLYURETHANES** INDUSTRY