



UTECH Europe Awards 2024
MECC, Maastricht, Netherlands



Sponsorship Opportunities

Platinum Package: €8,000

Platinum branding on the wall of the finalist's product feature theatre at the UTECH Europe exhibition

Sponsor chooses award category

(subject to availability)

- Rising Star Award
- Material Innovation Award
- Ambassador Award
- Machinery Innovation Award
- Machinery Supplier Partnership Award
- Polyurethane Processor Award
- Sustainability Award
- New Product Award

Winners presentation April 2024

- Awards ceremony will take place at the UTECH Europe exhibition
- Sponsor representative to announce the winner on stage and present the trophy (filmed and photographs taken)
- 30 second sponsor advertisement to be played during the ceremony
- Name of the sponsor to appear on the category winner's trophy
- The awards video will be displayed on the UTECH Europe website for a year

Promotional material will display the sponsors logo

- Print, digital and social media

Banner on the awards pages of the UTECH Europe website

- Size 1,000 x 200 pixels

Use of a platinum sponsor award logo for one year

- For use on advertisements, social media and email

Page advert in UTECH Europe Show Guide

- Full page advert in UTECH Europe print and digital Show Guide, available to all show attendees

Half page advert in show issue of Urethanes Technology International

- Half page A4





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Sponsorship Opportunities

Gold Package: €6,000

Gold branding on the wall of the finalist's product feature theatre at the UTECH Europe exhibition

Sponsor chooses award category

(subject to availability)

- Rising Star Award
- Material Innovation Award
- Ambassador Award
- Machinery Innovation Award
- Machinery Supplier Partnership Award
- Polyurethane Processor Award
- Sustainability Award
- New Product Award

Winners presentation April 2024

- Awards ceremony will take place at the UTECH Europe exhibition
- Sponsor representative to announce the winner on stage and present the trophy (filmed and photographs taken)
- 30 second sponsor advertisement to be played during the ceremony
- Name of the sponsor to appear on the category winner's trophy
- The awards video will be displayed on the UTECH Europe website for a year

Promotional material will display the sponsors logo

- Print, digital and social media

Banner on the awards pages of the UTECH Europe website

- Size 1,000 x 200 pixels

Use of a gold sponsor award logo for one year

- For use on advertisements, social media and email

Half page advert in UTECH Europe Show Guide

- Half page advert in UTECH Europe print and digital Show Guide, available to all show attendees

